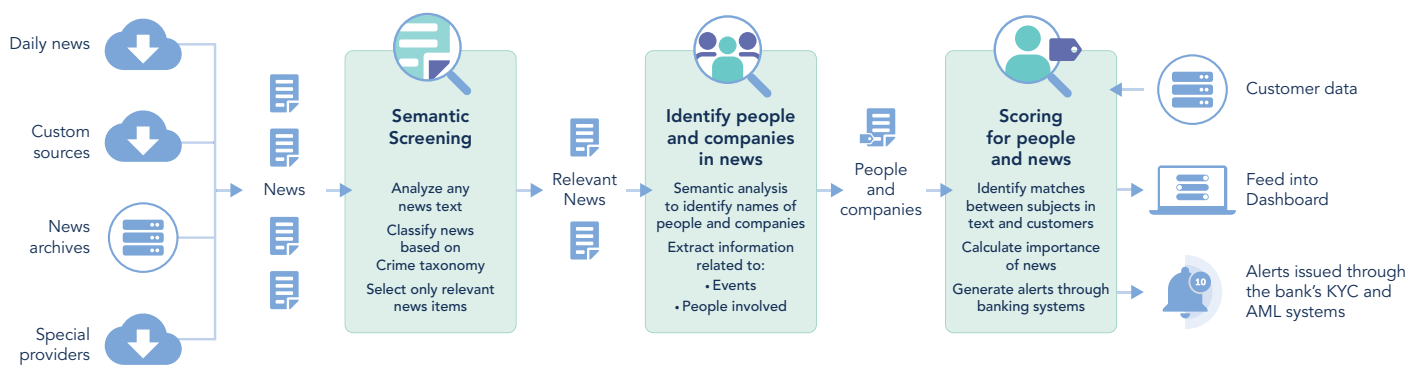


# Adverse News Screening

Automate tracking and analysis of customer-related crime news



There's a rising need for institutions, regulators, and financial firms to tackle Anti-Money Laundering (AML) and other financial wrongdoings. The combination of increased illegal activities, rapid transactions, and stiff regulations demands firmer and more accurate customer controls. This can be achieved with dedicated Know Your Customer (KYC) methods focused on adverse news screening using AI, without putting undue strain on everyday operations.

Through artificial intelligence applied to language, banks and financial organization can automatically and continuously monitor print and online sources of information to detect news of crimes, investigations or legal news concerning customers and counterparties. Expert.ai's adverse news solution analyzes massive volumes of news and unstructured data in multiple languages, automatically segmenting them according to specific criteria with speed, granularity and accuracy. This allows you to identify customer, partner and vendor misconduct, take action to prevent it, ensure regulatory compliance and mitigate the risk of penalties.

## Use Adverse News Screening for:

- New customer onboarding (e.g., when a checking account is opened).
- Verification of transitions or new applications from existing customers.
- Risk screening for clusters of customers.
- Institutional and third-party verification for banking customers.

## Key Capabilities

- **Daily information monitoring**  
Analyze current news published by local and national newspapers and news outlets, news agencies, websites, and international news outlets, and access years of historical news archives.
- **Smart news screening**  
Leverage trained and tested AI algorithms to identify and classify crimes, recognizing more than 60 criminal offenses.
- **Extract and analyze key data**  
Extract key information in the news: individuals and/or companies, identifying information (age, profession, residence, etc.), and their role (e.g., suspected, arrested, accomplice, etc.) in the context of the events described.
- **Calculate news match and severity indicators**  
Customize scoring algorithms to assess the relevance and severity of a news item by determining if there is a match between a customer and people or companies mentioned in "negative news."
- **Automatic alert streams**  
Automatically notify KYC and AML systems when banking customers are identified in news screening.

## Key Benefits:

- Automate selection of relevant news items and a reduction of false positives and similar names.
- Improve operational effectiveness through better controls and more precise checks on various sources and news content.
- Increase timeliness in sending alerts for crimes and suspicious activities through daily, granular news monitoring.
- Faster new customer onboarding processes, improved customer experience, expanded business opportunities.
- Expand effective monitoring of news for the entire customer base or segments of customers, reducing a manual and repetitive workload.
- Increase compliance with current regulations and according to the needs of each customer, significantly reducing the risk of fines and penalties.



### About us

Expert.ai (EXAI:IM) is a leading company in AI-based natural language software. Organizations in insurance, banking and finance, publishing, media and defense all rely on expert.ai to turn language into data, analyze and understand complex documents, accelerate intelligent process automation and improve decision making.

[www.expert.ai](http://www.expert.ai)